



**The National Sports Forum**

7290 Navajo Rd., Suite 204

San Diego, CA 92119

Phone: (619) 469-4101 ext. 207 | Fax: (619) 469-4007 | [www.sports-forum.com](http://www.sports-forum.com)

Thank you for your interest in speaking at the 2018 National Sports Forum in Frisco, Texas. At the NSF, we strive to provide our audience with top thought-provoking and informative sports business content they can use both in their professional development and to take back and use in their organization.

The Four Pillars of the National Sports Forum are:

- Marketing
- Sponsorship
- Business Development
- Ticket Sales

These Four Pillars represent the areas of sports business that the NSF focuses on. To increase your chances of being chosen as a speaker, we recommend choosing breakout session topics that are relevant to one of the Four Pillars.

If you have any questions regarding the 2018 National Sports Forum Speaker Application, please reach out to Haley Jurick at [haley@sports-forum.com](mailto:haley@sports-forum.com) or 619-469-4101 x 207.

**Please submit all applications to Haley Jurick by August 15, 2017.**

(Continued on next page...)



**The National Sports Forum**

7290 Navajo Rd., Suite 204

San Diego, CA 92119

Phone: (619) 469-4101 ext. 207 | Fax: (619) 469-4007 | www.sports-forum.com

**Speaker Submission Application**

The 2018 National Sports Forum will be held in Frisco, TX over the dates of:  
Sunday, February 11<sup>th</sup>, 2018 through Tuesday, February 13<sup>th</sup>, 2018

**Date of Submission:** \_\_\_\_\_

**Contact Information** (Please provide information for both the speaker being submitted and the appropriate person to contact if it is someone other than the speaker):

**SPEAKER Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**CONTACT Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Session Information:**

1) **Track:** Who should attend this session? (Please **select up to 3** tracks that would apply.)

- Marketing                       Sponsorship                       Social Media                       Business Development
- Ticket Sales                       Senior Management                       Fan Entertainment                       Other \_\_\_\_\_

2) **Type:** What kind of session?  
(*ie. Panel Discussion, Straight Lecture, Hosted Audience Discussion, etc.*)

3) **Title:** What title are you proposing for this session?

*Please Note:* A good title can make-or-break your session. That said, please give your title some serious thought and create a title that you believe would pull everyone into YOUR session (versus the seven other choices attendees have).

4) **Speaker:** What is the expertise of the speaker?

5) **Industry References:** Please list two-three Sports Industry References. Please include name, organization and e-mail addresses.

6) **Session Description:** Please provide a one-paragraph write up of the session in a format which we could later use in the NSF Official Program and create interest among the attendees.

7) **Take-Aways:** Please provide at least four bullet-points as to what an Attendee would take away from sitting in your session. (Feel free to attach a page to finish answering this question, as this is an important one.)

*(Continued on Next Page...)*

8) If selected to lead a Breakout Session at the NSF, what will you do to drive/promote attendance at the conference?

---

---

Please note the following information before sending in your Speaker Application:

- **Payment** - The National Sports Forum does not pay their speakers.
- **Recorded** - Your breakout session will be recorded and offered as part of a set of all 32 of this coming year's Breakouts. It's ONLY made available to people on-site AT that year's Conference --and they can either purchase the set ...or get it for FREE by registering for the following year's Conference. Unfortunately, if you aren't comfortable allowing us to record your session -- we'd understand, but we would not have you present at the Forum.
- **Registration is taken care of** - In return for allowing us to "put you to work" -- your registration for the conference will be taken care of. You would be responsible for your own travel and lodging, but your badge would be taken care of.
- **Guest Panelists or other presenters** - If you so desire, you may choose to bring into your session guest panelists and/or other presenters, but please know that THEIR registration is not comp'd. They have three (3) options for attending:
  1. They can speak and then depart the conference.
  2. They can purchase a one-day badge for \$850.00
  3. They can purchase a 3-day attendee badge (prices will vary depending on time of purchase).
- **Signature of Authorization** - Please sign below verifying that you have read and agree to the terms as laid out in this Submission Request to lead a Breakout Session at the 2018 National Sports Forum in Frisco, TX. (If you are NOT the person that will be leading this session, in signing below, you are verifying that you have full rights and responsibility to sign for the conditions of this Request on behalf of the person and company leading this session.)

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

---

Please submit to Haley Jurick no later than Tuesday, August 15, 2017.

E: [Haley@sports-forum.com](mailto:Haley@sports-forum.com) P: 619.469.4101 x 207

**WWW.SPORTS-FORUM.COM**

---